

# BORANA CONSERVANCY NEWSLETTER NO VIII



LUCY MONCKTON



With the Mt. Kenya ecosystem to the south, national reserves and 39 community conservancies supported by the Northern Rangelands Trust to the north and west, the Lewa-Borana Landscape lies at the very centre of a region hosting 46% of Kenya's black rhino population, 90% of the global population of the endangered Grevy's zebra, over 7,000 elephants and a plethora of other wildlife species.

#### BORANA FACTS

- 30,000 acres - 13,000 hectares
- ALTITUDE: 6,300ft - 1,900m
- LOCATION: Laikipia
- TIME ZONE: GMT +3
- CLIMATE: moderate high altitude equatorial climate, with sunny days and chilly evenings.
- Average rainfall 500mm per annum spread over two seasons.
- 26 km North of the equator.

## ARIJJU, BORANA LODGE & RANCH, D'ARCY, LARAGAI, LENGISHU AND SIRAI ARE THE INVESTOR PARTNERS WHO UNDERWRITE THE BULK OF THE CORE CONSERVATION COSTS OF THE BORANA CONSERVANCY.

**WILDLIFE** – After four successive rainy seasons with below average rains, the rain finally fell as predicted in October. The Western side of the Lewa Borana Landscape weathered the drought well and our wildlife numbers remained stable or even increased.

We took advantage of the long dry spell to de-silt and repair the Hyena Valley Dam and the Leopard Dam both of which filled slowly during the rains. Rangeland health along with ecological function - soil, water, carbon plays a huge part in maintaining resilience under adverse conditions and prolonged low rainfall events. Our strategy continues to demonstrate resilience. With the excellent rains in October and November we planted 86,000 acacia seedlings propagated by Charlie Dyer in a new reforestation zone east of Simangua. We also used this as an opportunity to upgrade the conservancy fence with Ngare Ndare farmers to full predator-proof specifications, significantly mitigating human wildlife conflict.

**ECOLOGY AND RANGELANDS** – We have been on a progressive journey towards rangeland health in partnership with True Range, using our domestic livestock as ecosystem engineers. During the fourth quarter of 2023 we stepped this up to an ultra-high density 1,800 head per HA grazing regime. We allocate ½ HA grazing blocks that are mapped out on the ground using movable electric fence lines and up to 10 moves occur during a 24-hour period. The results are that our domestic stock emulate the great herbivore migrations of the past, pastures are grazed, trampled and fertilised intensively for very short periods. This method prevents selective grazing, improving Carbon sequestration and rainfall infiltration. Our livestock department takes daily samples in the grazing blocks and uploads data on to our *Soilmentor* platform. Together with *Agriwebb* the livestock management software, all this data is fed into *EarthRanger* contributing to establish baselines which will guide future management decisions and verify that our trajectory remains positive.

**NEIGHBOURHOOD ENGAGEMENT** - Our health, education and social development programmes continue with a great team lead by Ochen Maiyani detailed in this newsletter. Perhaps the most interesting and important project has been our Rangeland Rehabilitation demo site on Mayianat Community Conservancy. Interesting and rewarding because of the most extraordinary support from all stakeholders and the realisation that we can all collectively contribute to

reversing land degradation. Il'Ngwesi, Lekurruki, Mayianat and Naibunga Conservancies have put in thousands of earth smiles (small earth bunds that trap rainfall and grass seed), this initiative has delivered great results post rain.

**SUSTAINABILITY AND ENERGY USE** – Tourism is singularly the biggest economic engine supporting all of our conservation and social activities and we are very grateful to all of our guests for visiting and for engaging with us. It's extraordinary how much knowledge is shared through this connection between guests and people living and working in and or around Borana.

**IMPACT** - At Borana Lodge we have been exploring how to quantify and present with absolute transparency the positive impact of a guest's stay in a protected area. This is a work in progress and we are using all our nature based enterprises almost like a laboratory to affect positive engagement and change. All our water reticulation and power generation at all of the houses, lodge and HQ are now solar powered and dependence on fossil fuels significantly reduced. The next steps will be migration towards electric vehicles, and we are actively looking for options to partner with electric vehicle conversion expertise.

**Focus** - Environmental degradation and eco system collapse across parts of this landscape and indeed globally contributes negatively to climate change and remains a significant but solvable challenge to us all. We plan to continue building on already strong partnerships between local and international knowledge sharing forums, Community Lands, Private Sector Conservation partners and GVT to implement lasting solutions that create resilience both social and environmental, protect land, connect people and preserve ancient cultural values.

Our conservation partners and our guests are very much part of this restorative journey.

MICHAEL DYER - MANAGING DIRECTOR BORANA CONSERVANCY



LUCY MONCKTON

## TWO CONSERVANCIES, ONE LANDSCAPE

Lewa Wildlife Conservancy and Borana Conservancy are wildlife sanctuaries based at the foothills of Mt Kenya. Conservation efforts on Lewa began in the early 1980s to protect the last of northern Kenya's black rhinos from extinction. In 2013, a founding population of 21 black rhinos was introduced to Borana Conservancy. Once they were settled and had established territories, the fence between Borana and Lewa Wildlife Conservancy was dropped forming one landscape; allowing the wildlife free rein over 90,000 acres of unspoilt African wilderness. This ecosystem hosts a thriving community of over 247 rhino (both black and white), making this one of East Africa's largest continuous rhino habitats. Although Lewa and Borana remain independent entities, we approach conservation efforts jointly and work in collaboration to implement livelihood programmes.

Borana is dedicated to the sustainable conservation of land and wildlife. Our holistic approach commits tourism, ranching, and other enterprises to building local livelihoods and enhancing ecosystem integrity.

### **THE SUCCESS OF BORANA WOULD NOT BE POSSIBLE WITHOUT SUPPORT FROM:**

ARDEA CARES, BORANA CONSERVANCY TRUST, BUREAU OF INTERNATIONAL NARCOTICS AND LAW ENFORCEMENT AFFAIRS, CHK FOUNDATION, PAM COLLIBEE & IAN WILSON, THE GOLDEN BOTTLE TRUST, FORRANGERS, GEORGE HERIOT'S SCHOOL, MAMUJEE BROTHERS FOUNDATION, ANNA MERZ RHINO TRUST, NAIROBI SECURITIES EXCHANGE, PARC ZOOLOGIQUE DE PARIS, CHRIS RICHARDSON'S FAMILY & FRIENDS, RIFT VALLEY ADVENTURES, THE ROTHES CHARITABLE TRUST, NICK & COURTNEY ROWLEY, SAVE THE RHINO, SAVE THE RHINO INTERNATIONAL INC, SPRINGHOUSE FOUNDATION, STICHTING SUZUKI RHINO CLUB, THE TALIAFERRO FAMILY FUND, TUSK TRUST, UNTAMED PLANET AND ILLUMINARIUM IN PARTNERSHIP WITH WILD ARK SUPPORT FUND, US FISH & WILDLIFE SERVICES - RHINO & TIGER CONSERVATION FUND, WILD PHILANTHROPY INC WILD AID, THE WINTER FAMILY & FRIENDS, AND THOSE WHO WISH TO REMAIN ANONYMOUS.



LUCY MONCKTON

# CONSERVATION

## BLACK RHINO:

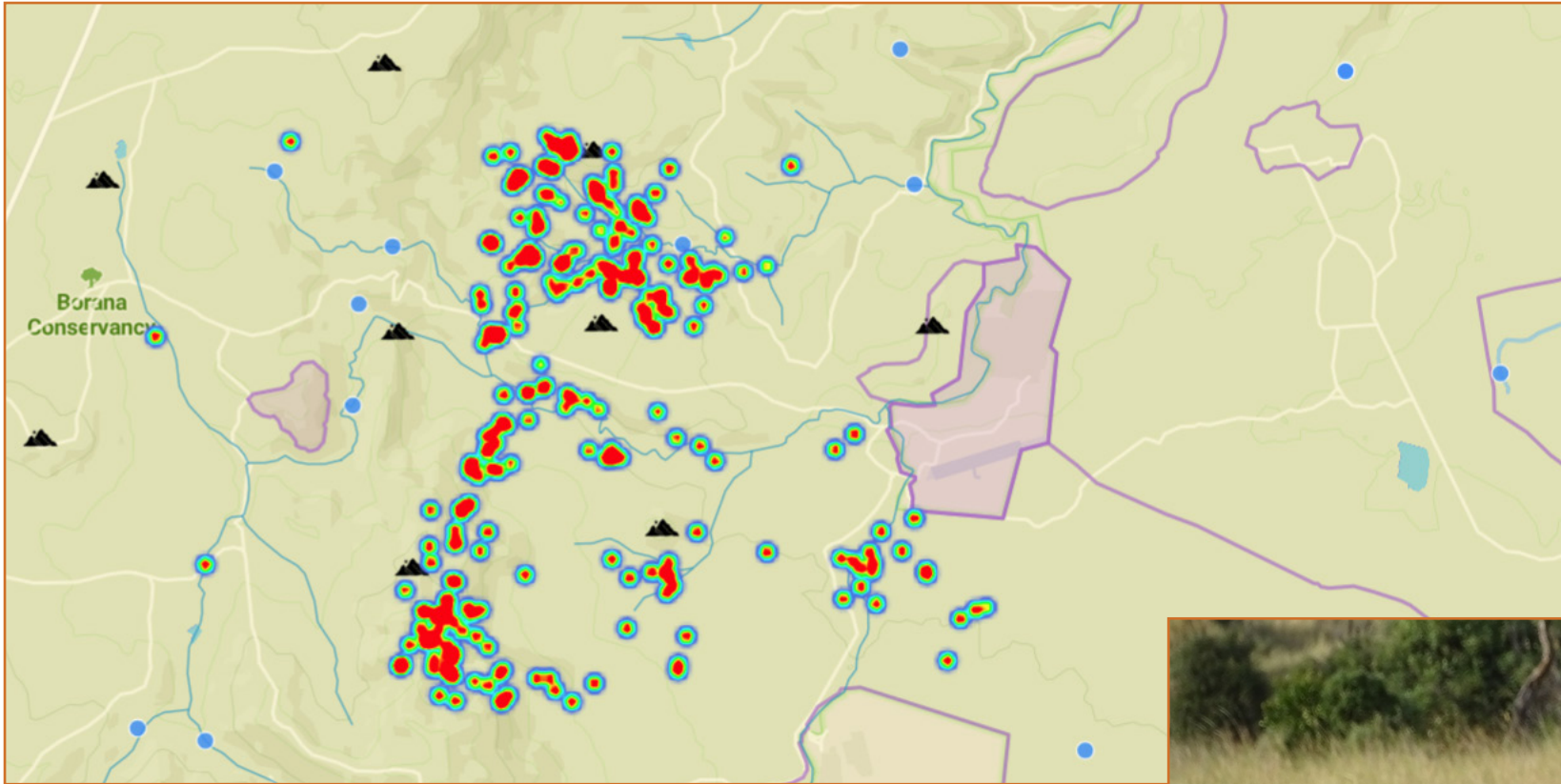
2023 was another great year for the rhino population across the Lewa-Borana Landscape (LBL) and the population now makes up 13.5% of all Kenyan rhinos. 2023 also saw the ninth consecutive year of zero poaching on Borana and marked a 39% growth rate in the population during a four year window. Rhino continue to move fluidly across the old boundary line and a number of black rhino namely Honey, Kalika and Sonny Liston began to use the Sirai gap to move up into the Ngare Ndare forest for days at a time.

The main threats to Borana Conservancy's conservation efforts include the ever-present risk of a poaching spike, combined with a need to add more habitat to the existing landscape. The LBL black rhino growth rate dropped to 5% for the 2021-2023 three-year period, compared to 9% previously. Although this is still within the recommended national rate of 5% (KWS, 2022) it represents the need for more habitat for black rhino. Under the Association of Private and Community Land Rhino Sanctuaries (APLRS) and the Laikipia Conservancy Association (LCA), the Kenya Rhino Rangeland Expansion (KRRE) Plan is currently in development. The main aim being to secure more suitable habitat for black rhinos in Kenya, particularly Laikipia. During the next few years, Borana hopes to see black rhinos relocated to Il Ngwesi, Segera, El Karama and further west across Laikipia, which is an extremely exciting prospect.

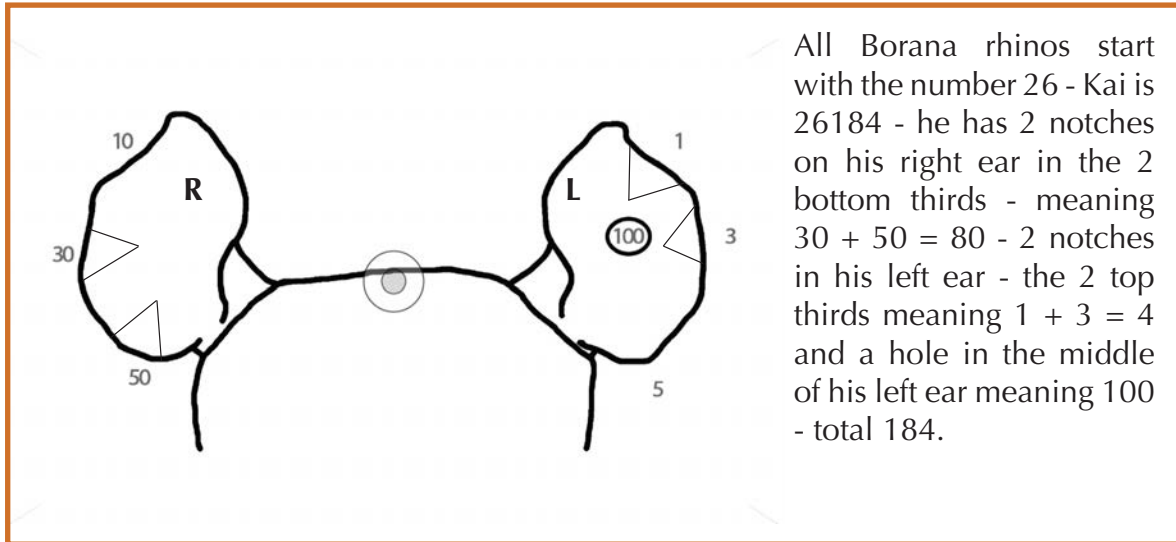
## EAR NOTCHING & MAP OF RHINO MOVEMENT WITH LORAWAN TRANSMITTER:

Early in 2023, in collaboration with KWS 42 rhinos, 20 black and 22 white were successful ear-notched and six were equipped with LoRaWAN transmitters which are tracked on the EarthRanger (ER) platform. After the ear notching process the number of identifiable black rhinos increased to 63%, and white rhinos increased to 67% above the target of 60% as outlined in the Black Rhino Action Plan.





A HEATMAP MAP SHOWING THE HOME RANGE OF KAI SUEN, A FOUR YEAR OLD MALE BLACK RHINO ON BORANA. THE LOCATIONS WHERE TRANSMITTED BY A LORAWAN TRACKER IMPLANTED IN THE KAI SUEN'S HORN. KAI SUEN SPENDS ALL HIS TIME WITH A SIX YEAR OLD FEMALE NAMED DUDU IN AN AREA KNOWN AS MLIMA PESA.



### RHINO TRANSLOCATION:

During 2023 we prepared for and selected candidates for translocation to Loisaba Conservancy from the Lewa-Borana Landscape (LBL) black rhino population. After multiple delays caused by climatic conditions the translocation eventually took place in January 2024. The 12 rhino translocated from the LBL were joined by 6 from Ol Pejeta and 3 from Nairobi National Park, thereby establishing a founding population of 21 black rhino into Kenya's newest sanctuary known as Loisaba. This is the first significant black rhino translocation for a number of years and Loisaba is the first new rhino sanctuary to be established since Borana Conservancy was established back in 2013. A wonderful positive step in the right direction for black rhino in Kenya also relieving some pressure across the LBL.

### THE LBL BIRDS' CHECKLIST:

There are 492 different bird species across the LBL, representing over 43% of the 1,152 total species found in Kenya. Of these 2 are listed as critically endangered; 6 endangered; 3 vulnerable and 7 near threatened.



WHITE HEADED BARBET

### LBL 2023 ANNUAL AERIAL COUNT:

The annual LBL Aerial wildlife count took place on 22nd February, dividing the landscape into nine ground counting blocks and eight aerial counting blocks using Cybertracker to record all the data. Although a reduction in buffalo and eland numbers were recorded across the LBL, notwithstanding the dry conditions, impala, plains and Grevys zebra numbers increased substantially, while there was a slight increase in Beisa oryx, black and white rhino, hartebeest, and reticulated giraffe. The reduction in the number of elephants compared to the last two years was not unusual given very low rainfall which had severely affected the vegetation cover forcing elephants to migrate to higher altitudes with better forage. On Borana specifically, 185 Grevy zebras were recorded whereas only 2 in all previous years had been recorded and 5 Somali ostrich which had not been recorded to date were counted.

### LION COLLARING:

The lion population across the LBL has reached 60 individuals, 36 adults, 9 sub-adults, and 15 cubs. They are split all over the conservancy and providing great sightings for guests. On 30th May in partnership with KWS we replaced the old broken collar on a female named Carissa. Some of the school children who had been at the Mazingira Yetu were lucky enough to go and watch the procedure.





## RANGERS IN THE FIELD

During 2023 we focused on continued improvements to ranger accommodation at the head quarters and at remote sites. This process of upgrades is virtually complete and we are very grateful to all of our partners for their continued support.

It looks like the future for rangers will become increasingly dependent on tech platforms and Earth Ranger has become the protected area management tool of choice, this platform is complimented by sensors working with our established LoRa WAN network. We now have two licensed drone operators and we continue to invest in Thermal Imaging along with remote sensing cameras and multiple sensors and trackers that help keep our field teams safe and visible to our Operations Room.



NEW RANGER ACCOMMODATION AT BRAVO GOLF



NEW RANGER ACCOMMODATION AT ZULU TWO



### INVASIVE SPECIES REMOVAL

At the beginning of 2023, efforts to eradicate invasive plants on the conservancy, particularly *Opuntia stricta*, were initiated. During the three month programme, 120 women were employed. Each participant received a multipurpose Jiko (stove) from the conservancy for home use. The project directly benefitted around 600 individuals and many more indirectly. This project provided temporary employment, which was greatly appreciated by the women and the broader communities it affected, helping many needy families secure food during the challenging drought period.

## EARTH RANGER/WILDLIFE MONITORING:

EarthRanger is a protected area management tool that provides a centralised visual database for the conservancy. It enables data input for everything from Rhino sightings, human wildlife conflict reports to invasive plant mapping. It also acts as the end point for sensor data through the conservancies LoRaWAN network. Borana is primarily using the network to transmit tracking data for vehicle movements, patrol coverage and livestock grazing patterns. We are also in the process of trialing sensors for monitoring fence line voltages as well as tank level and flow rate monitors for water reticulation across the conservancy.

The conservancy has recently deployed 15 AI driven camera traps, in partnership with WPS (Wildlife Protection Solutions). The cameras monitor our gates and wildlife corridors, when a camera is triggered the image is transmitted to WPS where it is scanned by AI that identifies what is in the image. The AI then transmits the image to EarthRanger in the form of a report that is prioritized based on the contents of the image, for example red (high priority) for humans/vehicles/rhino or green (low priority) for a buffalo. All of this data can be used to generate heat maps of rhino sightings to inform ranger deployment, identify weak spots in the boundary fence that could lead to HWC events and ensure that there is adequate patrol coverage in our rhino monitoring efforts. In short proper data collection through EarthRanger combined with analysis using Tableau enables quick informed decision making and reporting for the management.



LUCY MONCKTON



**BORANA  
CONSERVANCY**

30,000 acres within  
the 90,000 acre LBL  
of protected rhino habitat  
in partnership with  
Lewa Wildlife Conservancy

Incorporating  
the 4Cs  
Commerce  
Community  
Conservation  
Culture

# ALL FOR CONSERVATION

Secure habitat for wildlife, birds,  
reptiles, insects and plants

**3,798 TRAVELLERS VISITED BORANA IN 2023**

connecting with  
wilderness and  
enjoying abundant  
wildlife

**TOURISM  
CONTRIBUTED  
USD \$1,236,087 TO  
CONSERVATION  
EFFORTS IN 2023**

100% is reinvested into  
CONSERVATION AND THE COMMUNITIES.  
Sustaining the conservancy and  
ensuring the environment,  
wildlife and local people benefit  
from conservation

**HEALTH**  
THE BORANA MOBILE  
CLINIC TRAVELLED  
20,536 KM

**EDUCATION**  
60 CHILDREN  
13 TEACHERS

**TRAINING**  
116 RANGERS

**PROTECTION**  
28 ENDANGERED  
SPECIES

**WATER  
DISTRIBUTION**  
856,000 LTS TO 7  
NEIGHBOURHOODS

# COMMUNITY

## BORANA MOBILE CLINIC

The Borana Mobile Clinic continues to visit ten communities on a 2-week rotation, treating over 700 patients and travelling over 1,700km each month. The team provides healthcare and treatments, access to birth control as well as providing support and counselling to students at schools, along with important health education to members of the community, focusing on hygiene and nutrition.

## LESAKUI

Lesakui Laban Sileon is a member of our community and a living example of our commitment to the social economic development of our surrounding neighbours. Lesakui is 70yrs old and was diagnosed with a benign prostate hypertrophy in 2017. At the time he underwent surgery at Kirua Mission Hospital and a supra pubic catheter was inserted. Due to financial constraints he did not manage to undergo the main surgery that is prostatectomy.

In early February 2023, Lesakui sought financial assistance from our Managing Director to undergo the main surgery. During this time his suprapubic catheter had not been changed for over three years leading to infections which were treated through our clinic. We then registered him with the National Hospital Insurance Fund and his premiums were paid by Borana Conservancy.

In November 2023 Lesakui was admitted to Mathari Consolata Hospital in Nyeri and major surgery was done. After being discharged from hospital we supported him with food and commodities for six months because nutrition is a major factor in the healing process. Lesakui recovered fully and he is now able to undertake his normal activities. Lesakui is a testimony towards our commitment in ensuring a healthy community.



LESAKUI WITH DAVIS MUNENE FROM BMC



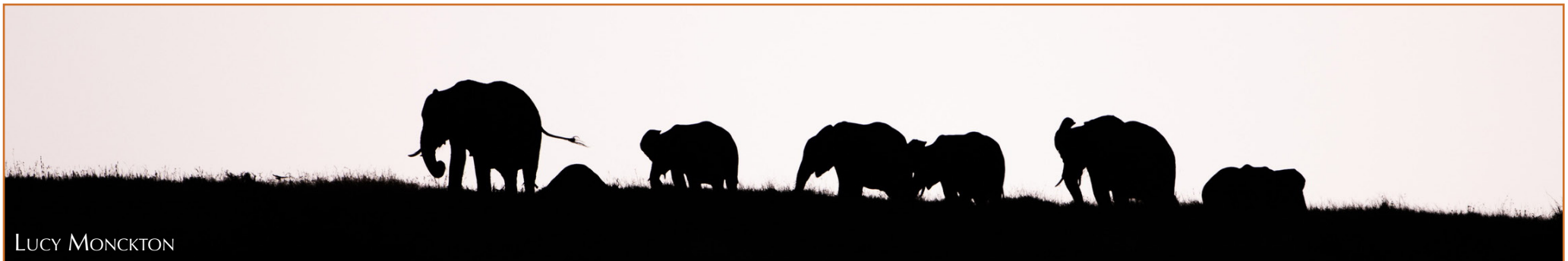
## THE BREAKFAST CLUB

The Breakfast Club was initiated by Charlie Dyer through the Kisima and Gundua Foundations, provides schools in the vicinity of Kisima with wholesome porridge flour. This nutritious flour served as breakfast for young students giving rise to the name “The Breakfast Club.”

Borana Conservancy has since raised funds to broaden the reach of this programme beginning in August 2023. The Breakfast Club is now providing the same porridge to the ten schools that are supported by Borana Education Support Programme. The distribution of porridge flour to each beneficiary school occurs on a monthly basis during term time, taking into account the student enrollment figures. Currently, the project ensures that over 3,100 students start their school days with the energy and focus needed to excel in their studies and has been a huge success to date. We are enormously grateful to the Winter family and friends for their incredible donation towards this project and the positive impact it has had.



ARIJJU PRIMARY SCHOOL AND JUNIOR SECONDARY SCHOOL RECEIVING THEIR MONTHLY RATIONS OF PORRIDGE FROM JEDDAH KAMOIRO ONE OF BORANA CONSERVANCY'S EDUCATORS



LUCY MONCKTON



*I promise to work with  
nature, for nature as  
nature!*



SCHOOL CHILDREN LEARNING AT THE CENTRE



INTRODUCTION TO YAABU LANGUAGE

Mazingira Yetu - Swahili for “Our environment”, hereinafter referred to as MY, arose out of an expansion of the existing Borana Education Support Programme, to address the unsustainable use of natural resources in the Laikipia Ewaso Nyiro Ecosystem. MY engages with Borana’s staff and neighbours to broaden, deepen and inspire their understanding of conservation and its importance for the health of all those – human, faunal and floral – that inhabit the landscape. MY provides place-based, mutual and holistic education focused on regenerative action-based approaches, to engage and inspire all to secure global ecosystem health.

During 2023, MY and the Mazingira Express (the bus) engaged a total of 1,361 beneficiaries: 1,127 students, 96 teachers, and 138 community members, indicating a widening influence within the region. The programme’s involvement in wider engagement, including visits, meetings, and collaboration with conservation partner organisations like the Mount Kenya Trust and Daraja Academy, underscored the programme’s commitment to forging strategic partnerships and enhancing its impact. Simultaneously, the BEBP continued supporting 59 students in secondary and tertiary education, and paid the salaries of 13 teachers, reinforcing MY’s commitment to holistic education. Our educators also meet regularly with students in our bursary programme providing support and mentorship.



YOUTH GROUP INTRODUCTION TO CARPENTRY



## GUEST AND RESEARCH ACCOMMODATION AT MAZINGIRA YETU

### THE SUZUKI RHINO CLUB

In 2023 the Suzuki Rhino Club partnered with us, they have been instrumental in supporting our environmental education centre Mazingira Yetu. A new Suzuki Jimny vehicle was donated to MY in order that our educators were able to visit schools, students and parents. During the unusually heavy rains experienced the Suzuki has become our vehicle of choice to monitor wildlife as well, because it is very light, excellent in mud and easy to handle over rough terrain. Here it is photographed with the Mazingira Express and some pupils from Lokuseru Primary.



**OL KINYEI PRIMARY SCHOOL** is located in a predominantly pastoralist area therefore relying heavily on livestock. As a result boarding at the school has become popular for students in higher grades preparing for junior and senior secondary schools under the competency-based curriculum. Currently there are 40 students boarding but the demand is so much higher. With fantastic support from Nick & Courtney Rowley a student boarding facility for boys and girls is being upgraded, along with a new dining hall, kitchen, staff accommodation and a sports area. The school grounds have also been fenced with a predator and shoat proof fence so the school will be able to begin a permaculture project, growing their own fruit and vegetables.



## COMMERCE

**TASSIA LODGE** was built in 2001 with funds from a UK charity. 22 years later having seen many guests come through the little community lodge it was necessary to give the place an upgrade. So we submitted a proposal to the original charity and with the funds made improvements - with soft furnishings and some building repairs and renewals. Tassia Lodge is now a very popular destination with expats living in Kenya as well as local tourists and overseas guests. The community is beginning to really benefit from the lodge, employing more members and having spare cash to help with bursary programmes.



## LIVESTOCK TO MARKET

The Livestock to Market (LTM) programme had another impactful year in 2023, continuously engaging with local communities to improve their livelihoods through sustainable cattle farming practices. Despite facing several challenges, the programme made significant strides in supporting community members. Throughout 2023, the LTM programme saw varied cattle sales, with a total of 248 cattle sold, generating \$77,100 in revenue. From the total revenue 89% was disbursed to members, highlighting the direct financial benefits to the community. The logical progression which we hope will come to fruition in 2024 is described as follows.





Considerable progress has been made in Laikipia over the last 20 years how to successfully integrate commercial livestock with wildlife in professionally managed conservancies. While this should be celebrated, significant imperfections persist namely: *fragmentation, management and relationships*.

**ShareStock** is a concept that has been specifically conceived to break through the glass ceiling that has developed around these three dynamics, building on benefits that are being realised through a consolidated partnership model that is being trialled between Borana, Lollidaiga and Enasoit.

When managed in line with nature to mimic the behaviour of wildlife, domestic livestock can play a vital ecological role, helping to restore and enhance ecosystems while generating wealth through meat and milk production, also allowing people to continue practicing cultural beliefs and customs.

By viewing the current status quo in Kenya around land and livestock as a systemic failure in management rather than a problem of resources, livestock management can be seen as both the greatest threat and the greatest opportunity. A livestock-driven solution is needed that drives and reflects the following dynamics:

- A Holistic Approach - focusing on ecosystem health rather than solely on livestock management is essential. Healthy ecosystems and rural economies are directly interdependent.
- Planned Regenerative Grazing - driven by good policy, governance, rules, collaboration, and planning that are holistic, pragmatic, and locally led.
- Youth and Economy - with the pastoralist youth shifting towards a cash economy, competitive returns for livestock owners must be created through efficient commercial structures and productive land and animal management.
- Legislation and Policy - future legislation will likely regulate livestock more stringently. A model is needed that is accountable, taxable, and transparently monitored, contributing to effective policy formulation and enforcement.
- Cultural Integration - a model that embraces and capitalizes on pastoralists' cultural values, viewing livestock as extensions of their societal value and wealth, is crucial.
- Mobility and Connectivity - pastoralism's survival in arid lands depends on livestock mobility. This connectivity must be appreciated and formalized, ensuring it is planned, equitable, peaceful, and regenerative.
- Risk Mitigation - in a landscape with increasing climatic risks, traditionally mitigated through livestock accumulation, a new approach is needed. Collective ownership, management, scalability, and market access can reduce these risks.

Addressing these management issues and regenerating land at scale requires both collective action and collective access to the right technical skills and best practice, a deep understanding of traditional nomadic cultures and customs, and the socio-economic changes impacting the landscape.

## RANGELAND REHABILITATION

During 2023 Borana Conservancy in partnership with True Range provided technical assistance for a rangeland rehabilitation demonstration site spearheaded by Maiyanat Community Conservancy with funding from Lion Landscapes.

The 180 acre site was suffering from extreme land degradation characterised by bare ground and severe soil erosion. This was caused by lack of cohesive livestock management resulting in overgrazing which in turn led to excessive runoff of rainwater (estimated 98%).

Four major steps were taken to reverse this:

- 1 - the temporary exclusion of livestock.
- 2 - construction of several kilometres of water retaining earthworks called swales to slow, spread and soak an estimated 3 million litres of surface runoff at a time.
- 3 - the digging of semicircular bunds (half moon shaped pans facing up hill) that were planted with grass seed to aid with ground cover establishment.
- 4 - the re-introduction of community owned livestock using planned grazing and coralling to break up surface compaction and kickstart the biological action.

The results have been nothing short of spectacular with dramatic increases to ground cover and reductions in erosion.



SWALES

GRASS GROWING  
NEXT TO A SWALE

SEMI-CIRCULAR BUNDS

## THE LONG RUN & THE GER® STANDARD

The Long Run is one of the world's most influential sustainable development initiatives, a collective of nature based businesses who follow the highest standards of sustainability, encompassing Conservation, Community, Culture and Commerce – the 4Cs. Their collective vision is that of a world in which business, nature and people work harmoniously for a sustainable future.

Borana Conservancy has been a member of the The Long Run since 2015 and achieved GER status in 2020. The Global Ecosphere Retreat standard is recognised by the Global Sustainability Tourism Council as a leading sustainability standard and is considered to be 'one of the world's best standards for privately protected areas'. We believe that collectively we can show the world that business, particularly tourism, can be a force for good and inspire others to take up best practices to make the world a better place. The members of The Long Run continuously demonstrate that profit can and should go hand in hand with productive ecosystems and prosperous communities.





# HOW TOURISM SUPPORTS CONSERVATION

The engine fuelling the Conservancy is tourism. Sharing this piece of wilderness we protect with our guests is essential to our financial resilience.

Between the six tourism properties on Borana Conservancy and the three commercial entities **462** people are employed, 64% of whom are from the local area. **USD\$1,236,087** was generated through 2023 conservation fees which is an invaluable contribution to core operating costs on the Conservancy. This includes the support of the mobile health clinic, the education support programme, a water distribution programme along with the training and welfare of over one hundred wildlife rangers. Staying on Borana acts as a direct contribution to safeguarding habitat for critically endangered species as well as building local livelihoods.

## THE BORANA CONSERVANCY SAFARI EXPERIENCE

Borana offers some of the most thrilling, authentic and unique ways to encounter Kenya's wildlife and wilderness thanks to our conservation efforts. The conservancy strives to retain this land as a pristine wilderness that guests are able to enjoy first hand, be it walking through the bush, riding on ranch horses or mountain bikes, E-biking with Wild Rides, driving in the open-top safari vehicles, or lounging at infinity pools and enjoying the view. The Conservancy is privately managed, making every aspect of the safari experience personal, peaceful and uninterrupted - giving guests the rare opportunity to be totally immersed in nature.

## CONSERVATION ACTIVITIES

Many guests would like to get more involved with conservation on the Conservancy so we have put together some activities to ensure this can happen. These include: a morning run with the armed rangers, evening deployments and morning collections for the night rangers, track and sight rhinos with their scouts and report on their locations, monitor rhino and lion with Wilson or Kiloko and identify them by using the ear-notch cards and the whisker spot cards.



Arijiu House [www.arijiju.com](http://www.arijiju.com)



Fuzz's Camp [www.scckenya.com](http://www.scckenya.com)



Laragai House [www.laragaihouse.com](http://www.laragaihouse.com)



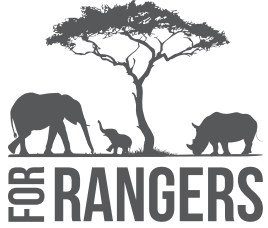
Borana Lodge [www.borana.com](http://www.borana.com)



Sirai House [www.siraihouse.com](http://www.siraihouse.com)



Lengishu House [www.lengishu.com](http://www.lengishu.com)



Founded by Sam Taylor and Pete Newland; For Rangers has stayed true to its mission to support rangers by taking on some of the toughest adventures the world has to offer. The founders, now supported by many friends, are dedicated to supporting the welfare and improving the lives of wildlife rangers in critical landscapes across Africa.

The belief is that by investing in rangers' welfare, the rangers will feel both valued and invested in their work. With better equipment to do their job, and secure in the knowledge their families will be looked after, rangers continue to deliver extraordinary results often under harsh, dangerous conditions in remote areas far from their loved ones and medical help.

Most of us are aware of the plight of African wildlife and the pressure on habitat. However, not all of us realise the human toll of protecting that wildlife. More than 1,000 rangers have been killed in the line of duty since 2003, many more have been left injured and unable to work, leaving orphans and destitute ranger families as collateral damage in the battle to save our wilderness.

Since its inception in 2015, For Rangers has contributed more than US\$4,000,000 worth of kit, equipment and training, supporting over 3,000 rangers across sub-Saharan Africa. They are currently supporting rangers in 14 African countries and provide life insurance policies to 1,200 rangers including the Borana rangers and over US\$200,000 worth of training to rangers across Africa. We remain extremely grateful for all of their support.



SRI is a UK-based charity who have worked closely with Borana for many years developing grant applications and managing the resulting grants and reporting. SRI have been instrumental in securing and reporting on funding but importantly have also played

a pivotal supportive role over many years across Africa in guiding policy and strategy on Rhino Conservation. With over 20 years of experience, the SRI team work with expert partners and use tested technologies and relevant scientific research to ensure their investments in rhino conservation have the greatest impact. 100% funds donated through SRI are restricted to the beneficiary field programme concerned.

Cathy Dean, the charity's Grants Lead and former CEO of 22 years, has been appointed a Member of the Order of the British Empire (MBE) for her exceptional services to conservation. This prestigious honour, part of the King's 2024 Birthday Honours List, celebrates Cathy's outstanding dedication to rhino conservation since she began working for Save the Rhino International in 2001.



LUCY MONCKTON



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## GET INVOLVED

\$10 - A MENSTRUAL KIT   \$25 - A DESK   \$50 - SCHOOL UNIFORM FOR A PUPIL

\$240 - FULL RANGER UNIFORM INCLUDING BOOTS   \$300 - FUEL FOR THE MOBILE CLINIC FOR ONE MONTH

\$400 - SECONDARY SCHOOL FEES FOR ONE TERM   \$650 - NURSE'S SALARY FOR ONE MONTH

\$800 - SECONDARY SCHOOL TEACHER'S SALARY FOR ONE MONTH   \$2,200 - PRIMARY SCHOOL TEACHER'S SALARY FOR ONE YEAR

\$10,000 - SPONSOR AND NAME A BLACK RHINO

# CONSERVATION PARTNERSHIPS WORKING TOWARDS A CONTIGUOUS ECOSYSTEM

**BORANA CONSERVANCY** FIRMLY BELIEVES IN COLLABORATION, AND HAS FORGED LONG-LASTING AND BENEFICIAL RELATIONSHIPS WITH VARIOUS OTHER CONSERVATION AGENCIES AND INITIATIVES WITHIN LAIKIPIA AND ACROSS THE KENYAN LANDSCAPE. HERE ARE A FEW OF OUR KEY CONSERVATION PARTNERSHIPS:



**KENYA WILDLIFE SERVICE**



**LEWA WILDLIFE CONSERVANCY**



**ASSOCIATION OF PRIVATE AND COMMUNITY LAND RHINO SANCTUARIES**



**KENYA WILDLIFE CONSERVANCIES ASSOCIATION**



**LAIKIPIA CONSERVANCIES ASSOCIATION**



**NGARE NDARE FOREST TRUST**

**NGARE NDARE FOREST TRUST**



**IL MAMUSI MUKOGODO FOREST ASSOCIATION**



**IL NGWESI**



**MAYIANAT COMMUNITY CONSERVANCY**



**LOLLDAIGA CONSERVANCY**



**LEKURRUKI CONSERVATION TRUST**



**LION LANDSCAPES**



**COUNTY GOVERNMENT OF LAIKIPIA**



**KISIMA FOUNDATION**



**LAIKIPIA NORTH CONSTITUENCY**



**NATIONAL POLICE SERVICE**



**NATIONAL GOVERNMENT ADMINISTRATIVE OFFICERS**



**POWERING AFRICA RECHARGING CONSERVATION**



**MT KENYA TRUST**

Embracing the Principles of the 4Cs - Community - Conservation - Culture - Commerce



# ALL FOR CONSERVATION



LUCY MONCKTON